

# UT STUDENTS PRESENTATION

JANUARY 24, 2013

HUD | HOUSING AUTHORITY OF THE CITY OF AUSTIN

### PRESENTATION AGENDA

- Ground Rules
- Project Team
- Choice Neighborhoods Program
- Plan Context
- Planning Process
- Task Force Roles and Responsibilities
- Project Website
- Next Steps
- Discussion

## PROJECT TEAM

- HUD
- Housing Authority of the City of Austin
- Austin Housing Finance Corporation
- Camiros
- The Community





### WHO DOES WHAT?

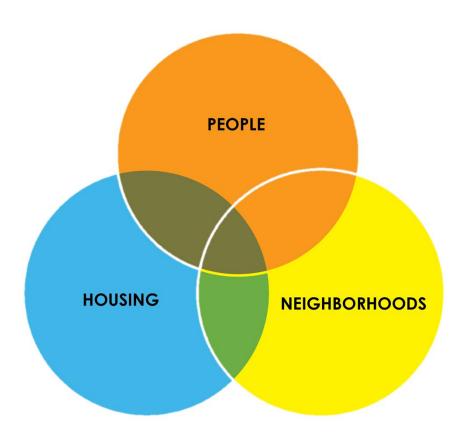
- Community provides the planning direction
- Task Force charts the agenda for the plan

- Housing Authority moves the process forward
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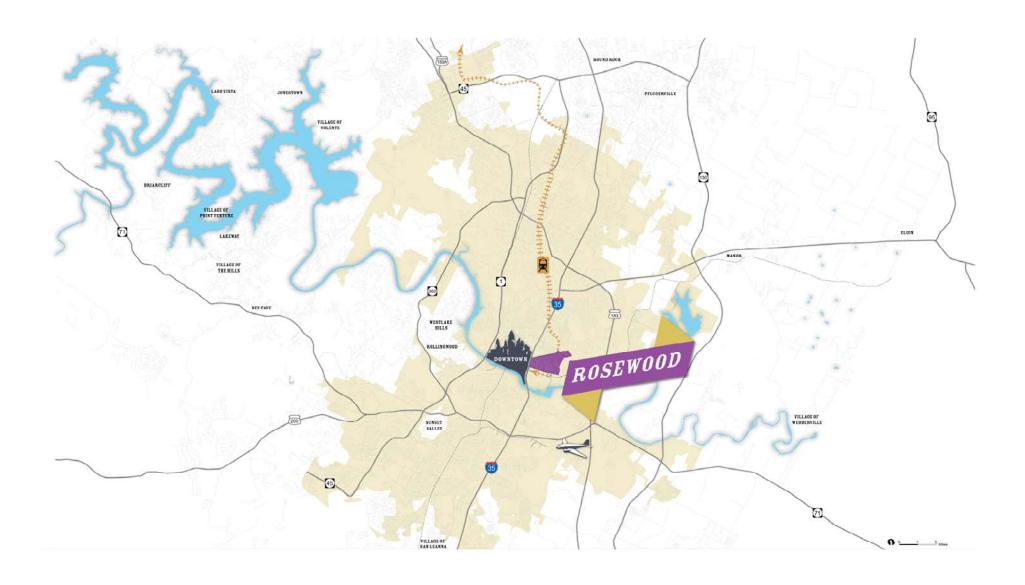


#### CHOICE NEIGHBORHOODS PROGRAM

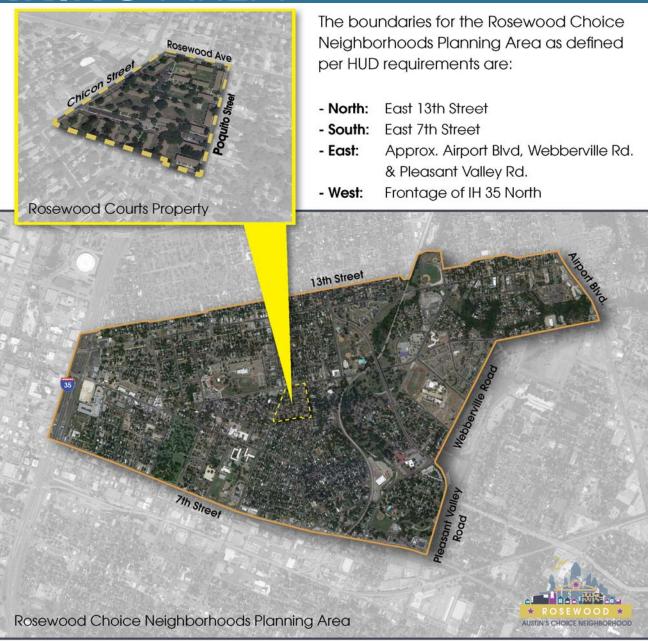
 Transform a distressed neighborhood and identified public and/or assisted housing into a sustainable mixed income neighborhood.



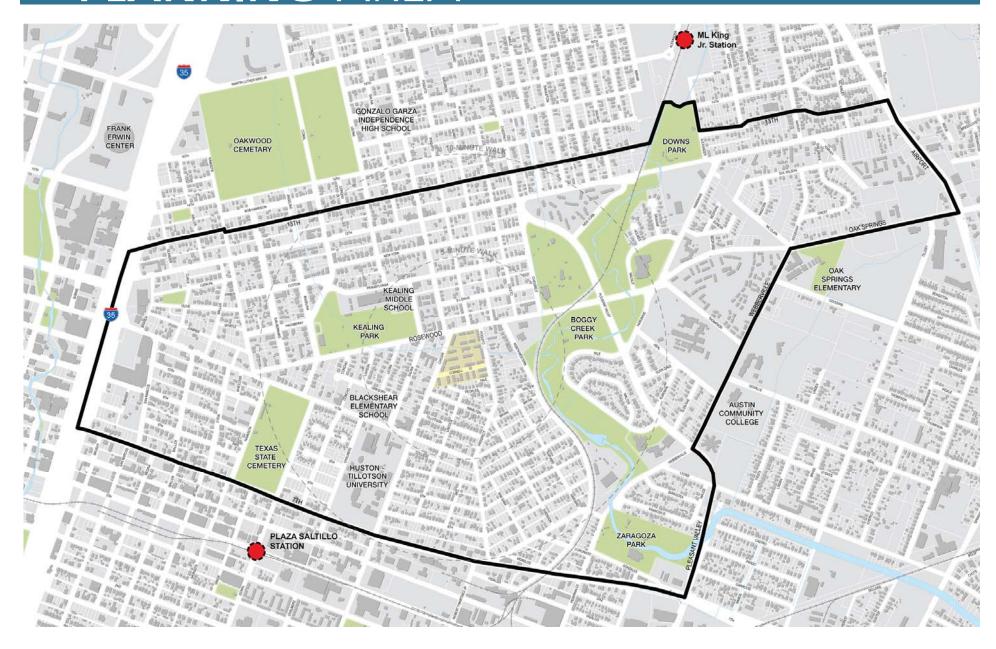
#### PLAN CONTEXT



## **PLANNING** AREA



#### PLANNING AREA



#### **INITIAL** GOALS

- Transform Rosewood neighborhood into a neighborhood of opportunity and choice
- Revitalize Rosewood Courts as part of an integrated plan for improving the Rosewood neighborhood
- Catalyze investments in neighborhood revitalization to improve overall quality of life for neighborhood residents





#### PREVIOUS AND ONGOING EFFORTS

- The Choice Plan is intended to complement, not replace, existing plans.
- The Choice Plan will help bring forward recommendations of previous and ongoing planning efforts while taking a comprehensive approach to creating opportunities for people while improving housing and neighborhoods.

#### Rosewood Neighborhood Plan



#### Central East Austin Neighborhood Plan



December 13, 2001



iovalle and Johnston Terrace Planning Areas



An Amendment to the City of Austin's Comprehensive Plan The Austin Tronorrow Comprehensive Plan: Chapter 5 Section 16

March 27, 2003

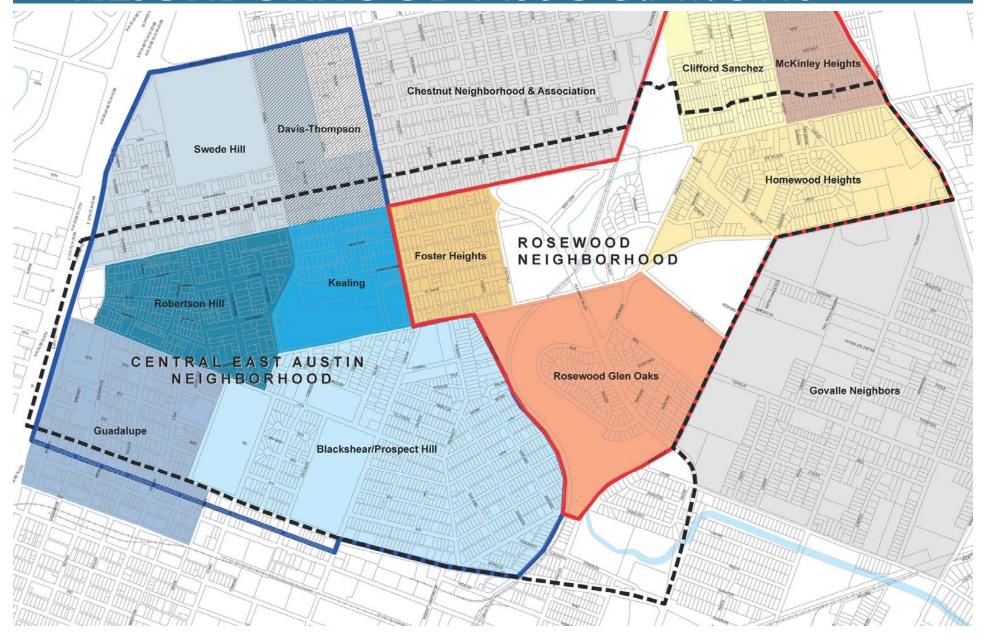


The Chestnut Neighborhood

An amendment to the City of Austin's Comprehensive Plan The Austin Tomorow Comprehensive Plan Chapter 5 Section 5-3

July 15, 1999

## **NEIGHBORHOOD** ASSOCIATIONS



### **IMAGINE AUSTIN** CORE PRINCIPLES

#### **IMAGINEAUSTIN**

Vibrant. Livable. Connected.

Imagine Austin is our plan for the future. It is the City of Austin's comprehensive plan, which defines a vision and framework for how we want the city to grow and develop. Below are core principles for action to make the future Austin we imagine a reality.

More than 16,000 ideas and contributions from Austinites have helped shape the plan. We invite you to read it and tell us what you think. A final draft plan will be posted online for community review in late September 2011. You'll be able to tell us your priorities for the big projects and investments in the plan.



Provide opportunities and paths to prosperity for all.



Grow as a compact, connected city.



Sustainably manage water and other environmental resources.



Integrate nature into the city.



Develop as an affordable and healthy community.







### **PLANNING** CONTEXT

- The Rosewood neighborhood of East Austin has been known for its concentration of subsidized housing.
- Currently more than one-third of the neighborhood's population lives below the poverty line and the violent crime rate is three times higher than that of the entire City.
- Urban revitalization strategies and over \$20 million in city investments focusing on the commercial corridors along East 11th and 12th Streets has been ongoing.
- The new MetroRail line has also helped stimulate development interests.
- Despite the growth, these revitalization efforts have yet to embrace all residents of the neighborhood, particularly families living in public and assisted housing.





## FUTURE LAND USE



## **EVALUATING** CURRENT PROJECTS











Welcome to OCEAN!

#### Imagine Austin City of Austin Comprehensive Plan.

Learn more at

imagineaustin.net

Blackshear Prospect Hill

and to work with other neighborhoods throughout East Austra and the city on issues of common concern.

OCEAN also serves as the Central East Austin Neighborhood Planuary Truss.

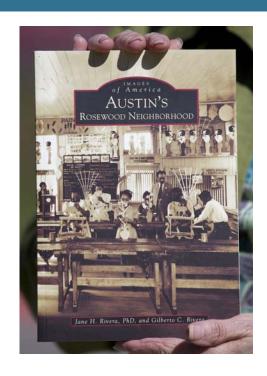
Residents (both owners and renters), businesses and non-resident property owners within the boundaries of OCEAN's five neighborhoods are velocine to join and participate in OCEAN

- Resolutions Regarding East 11th and 12th Street Redevelopme and the Austin Revitalization Authority
  East\_Lith\_Street (Robertson Hill NA Gaudalupe/GAIN)
  East\_Lith\_Street (Robertson Hill NA Swede Hill NA)
  OCLAN Statement of support for resolutions
  Maps: City/ARA/URB projecties Yacard Projecties



### **OVERALL** APPROACH

- Community heavily involved in plan making.
- Experts help to facilitate a community planning process.
- Vision for the community based upon community's perspective.
- Strategies and projects of plan are developed jointly with community members.





## **SCOPE** OF PLANNING PROCESS

#### PHYSICAL

- Infrastructure
- Land use
- Community Facilities

#### ECONOMIC

- Community investment
- Jobs
- Local business enhancement

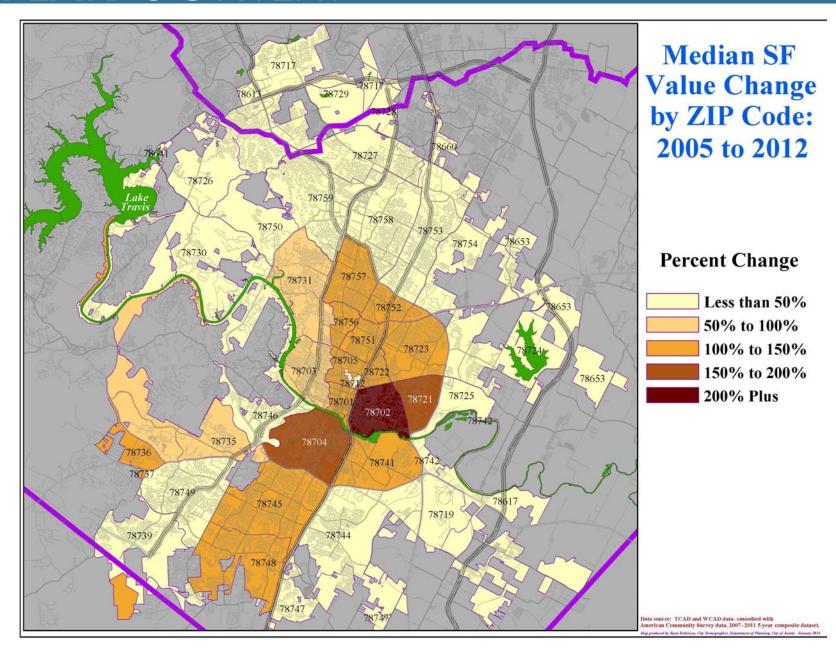
#### SOCIAL

- Education
- Health
- Safety
- Human Services





#### **PLAN** CONTEXT



## AN EQUITABLE PLAN

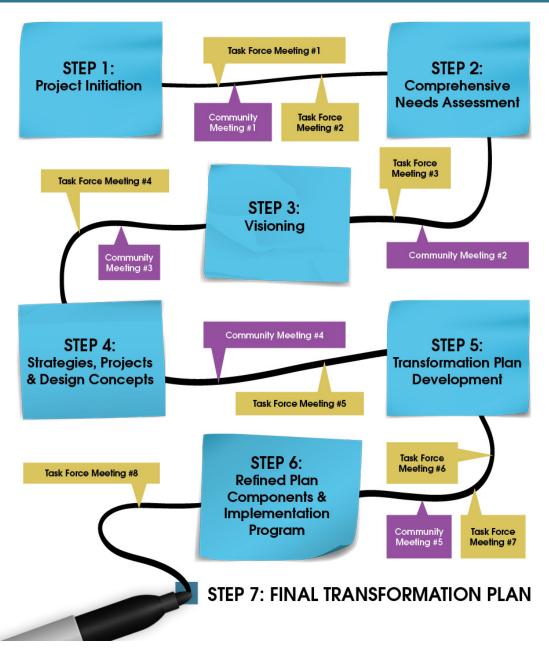
- The creation and maintenance of economically and socially diverse communities that are stable over the long term.
- Going beyond simply improving the neighborhood for economic gain, and focusing on the people who form the Rosewood community, and the history and values of the community.







## **PLANNING PROCESS**

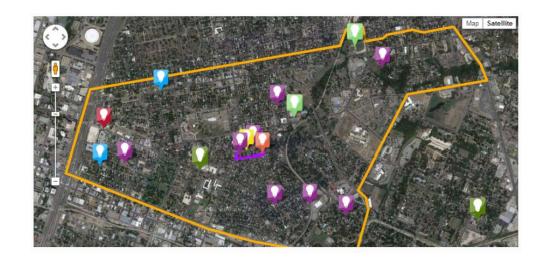


## **ISSUES** AND NEEDS

- Listening Focus
- Open Forums
- Group Exercises
- Listing Issues
- Interactive Polling
- Online Mapping
- Eliciting Ideas







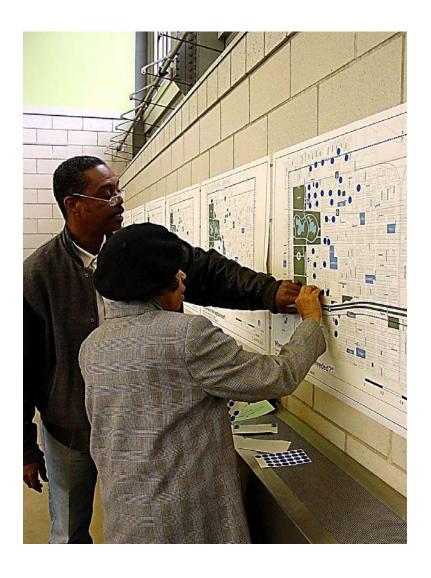
## **ISSUE** CATEGORIES

Socoo	30000000	0000	565666666				
Physica		Social					
	Housing		Demographics				
	Transportation		Gentrification				
	Open Space		Safety				
	Appearance						
	Government						
Family			Public Services				
	Education		Response Times				
	Health		Representation				
	Recreation						
	Intergenerational						
Econom	nic						
	Income						
	Employment						
	Business						
	Shopping						
	Day Care						

## **NEIGHBORHOOD** VISIONING







# NEIGHBORHOOD VISIONING



## **NEIGHBORHOOD** IMPROVEMENTS

- Promote economic development & opportunity
- Preserve, expand & improve affordable housing
- Work to achieve safer neighborhoods
- Beautify neighborhoods
- Support & advance healthy activities for youth & family
- Coordinate public & private improvement activities



### PRIORITIZED INITIATIVES AND PROJECTS

-STRATEGIC INITIATIVES - INCOME & JOBS



Focus job training on career pathways that lead to jobs with a future

- Encourage entrepreneurship
- Improve access to employment and support services

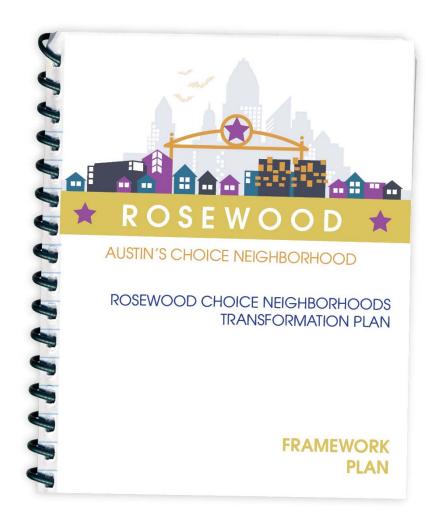


# PROJECT SKETCHES



#### PLAN DOCUMENT

- Prioritized strategies and projects
- Key project proposals
- Identification of implementation responsibilities



## **WORK** PROGRAM

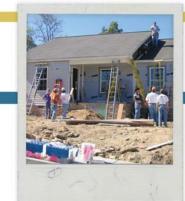
#### **WORK PROGRAM**

#### Schedule and Priorities

STRATEGY	TIMEF	RAME (\	(EARS)	ORGANIZATIONS	
	1	2-3	4-5	LEAD ORGANIZATION	PARTNER ORGANIZATION
MPROVE LOCAL SCHOOLS USING A COMMUNITY-BASED AND					TO THE WHILE HAVE BEEN THE WAY TO SEE THE WAY THE WAY TO SEE
CULTURALLY SENSITIVE APPROACH	MA.				The Particular Share Market Street Street
Community and School Connections Initiative					A STATE OF THE STA
1.1 Elementary School Network				To be determined	ARCH, AHC, BT, BUILD, GNPDC, NNNN, NNWAC, WTLU
1.2 Community Schools				WTLU	AHC, GNPDC
1.3 Cultural Awareness Program				PRCC	ARCH, EFHC, FM, WTLU
Student Engagement Initiative					
1.4 Student Motivation Project			8	To be determined	ARCH, EFHC, FM, WTLU
1.5 Five-Year Vocational High School				To be determined	AHC, OLP, WTLU
1.6 Student Retention				GWTP	ASP, AHC, GNPDC, NNNN, PRCC
CREATE A COMMUNITY OF WELLNESS WHERE HEALTH IS A DIMENSION					
OF COMMUNITY IMPROVEMENT					
2.1 Community Healthcare Work Group				BRC, NNNN/HPEP	Open to all
2.2 Health Education and Outreach				NCDHC	AHC, CC, CHO, CHP, CSB, EFHC, LL, PC, RES, WTLU
2.3 Asthma Reduction				WTLU	AHC, CC, CHO, CSB, EFHC, LL, NCDHC
2.4 HIV/AIDS Reduction			E	EFHC	AHC, CALOR, CASA, NM, PC, VIDA/SIDA
2.5 Dental Services		m		EFHC, IWS	IWS, NCDHC, PC, WTHC, WTLU
2.6 Substance Abuse			-	AHC, CASA, YSP	CC, EFHC, HPVEC, LL, WTLU
2.7 School-Based Clinics				PC	AHC, CALOR, EFHC, ILM, WTLU
2.8 Active Lifestyle Program				CSB	AHC, CASA, CC, CHP, EFHC, HPVEC, PC, PSL, RES, TASK, WTLU

## **IMPLEMENTATION**









Long Term boals

Emphasizing doing while planning -- a fast-start approach, Demanding tangible results...



creating Partnerships

Building collaborations among organizations to achieve more results Facilitating peer learning and organizational development



Identifying Funding Sources

Providing long-term, flexible project and program funding Early action grants or loans to help the community get started on one of its priority projects



### WHO DOES WHAT?

- Community provides the planning direction
- Task Force charts the agenda for the plan

- Housing Authority moves the process forward
- Experts produce the plan



### ROSEWOODCHOICE.COM



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AUSTIN'S CHOICE NEIGHBORHOOD

The HUD Choice Neighborhoods Initiative

The Planning Process

Comment & Participate!

Presentations & Reports

Photos



#### Rosewood Choice Neighborhoods Plan Kicks Off!

The Rosewood Choice Neighborhoods Transformation Plan officially kicked-off with a celebration at Rosewood Courts on December 5th. Local Girl Scouts and the Kealing Elementary...

← Previous / Next →

#### para ver esta página en español...

Haga clic aquí.

#### welcome!

The Rosewood Choice Neighborhoods Transformation Plan will employ a comprehensive approach to neighborhood transformation by revitalizing the distressed Rosewood Courts public housing complex while investing and leveraging investments in well-functioning services, high quality public schools and education programs, high quality early learning programs and services, public assets, public transportation, and improved access to jobs.

#### bienvenido!

Para obtener información sobre las oportunidades de participación para los hablantes de español por favor contacte a Alicia Morales (512) 479-6241 aliciam@hacanet.org

#### upcoming meetings

Rosewood Courts Resident Introductory Meetings Tuesday, January 22, 2013

11:30am - 1:00pm & 6:00pm - 7:30pm Goodwill Building, Rosewood Courts

## ROSEWOODCHOICE.COM

#### **Add Your Comments!**

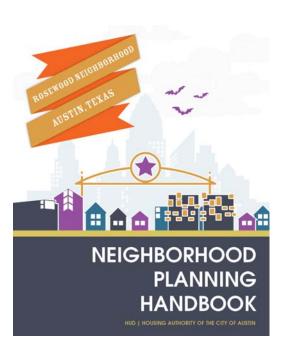
We encourage participation through a variety of mediums including interviews, community meetings and online interactive tools. Please click the map below to access an interactive map where you can tell us more about your neighborhood!

Click the map to add your comments!



#### **NEXT** STEPS

- Neighborhood Planning Handbook
- Data Collection and Data Book
- Key Person Interviews
- Community Meeting 1 -February 26 (6 pm - 8 pm) Huston-Tillotson



#### STUDENT ROLES

- On-Site Data Gathering
- Cognitive Mapping
- Meeting Set-Up Assistance
- Meeting Scribes Facilitation Assistance

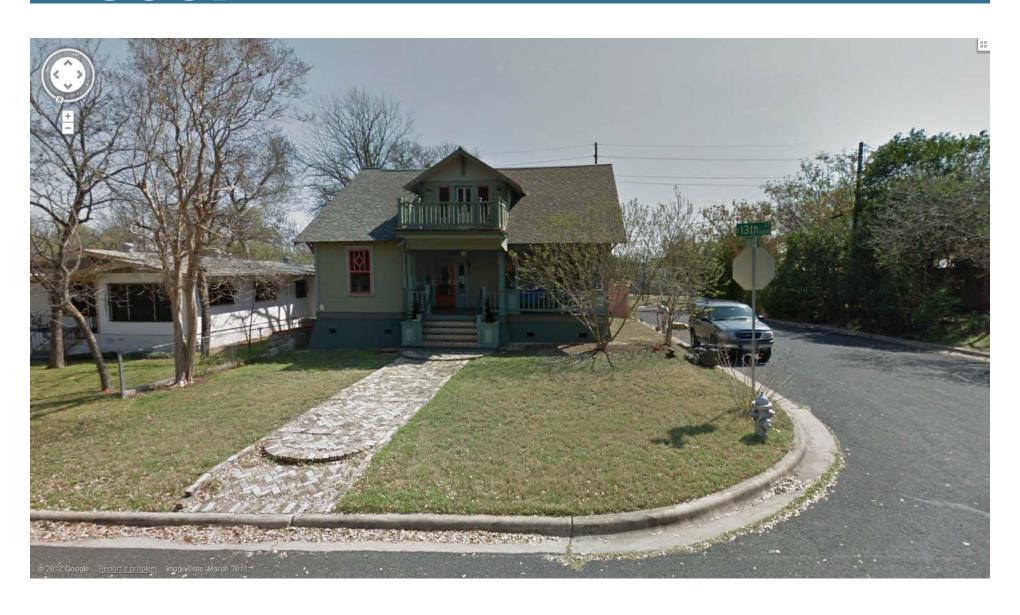
### ON-SITE DATA GATHERING

- Divide into 6 Teams
- Each Team Has a Portion of the Neighborhood
- Visual Survey of Building Conditions
  - Good (New)
  - Good
  - Fair
  - Poor
  - Vacant

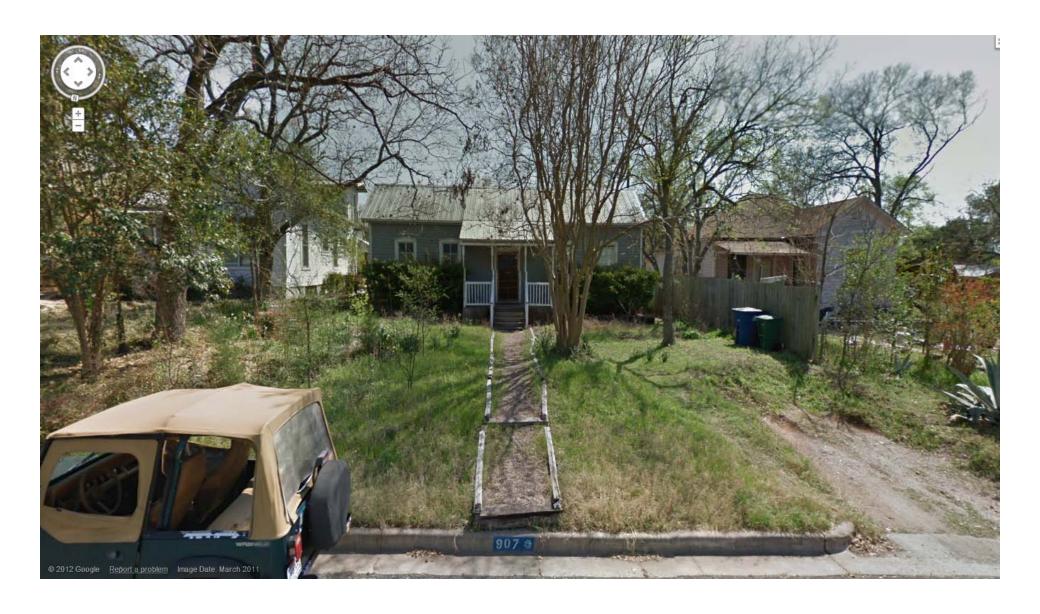
# GOOD (NEW)



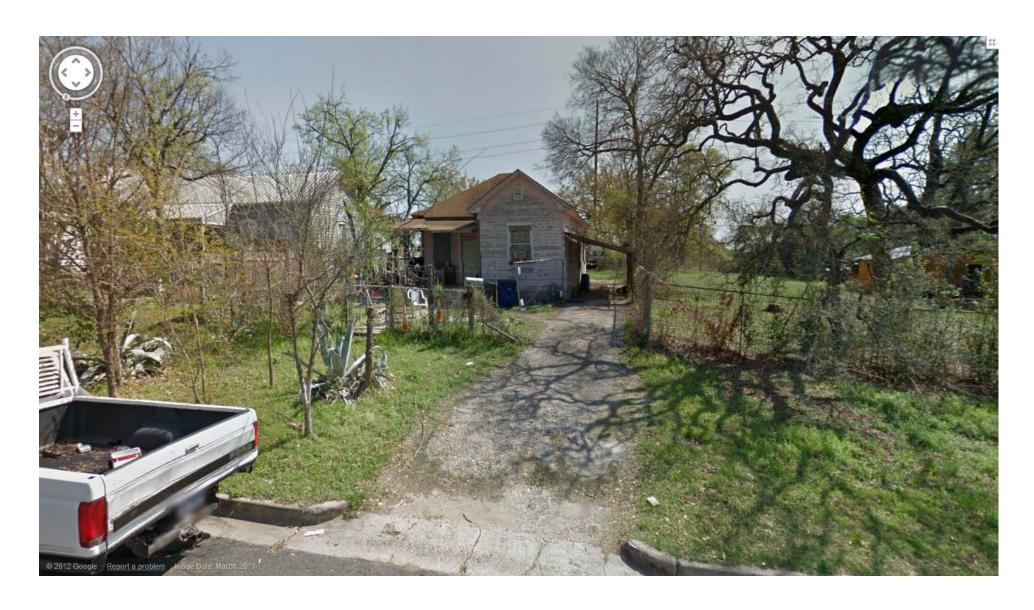
## GOOD



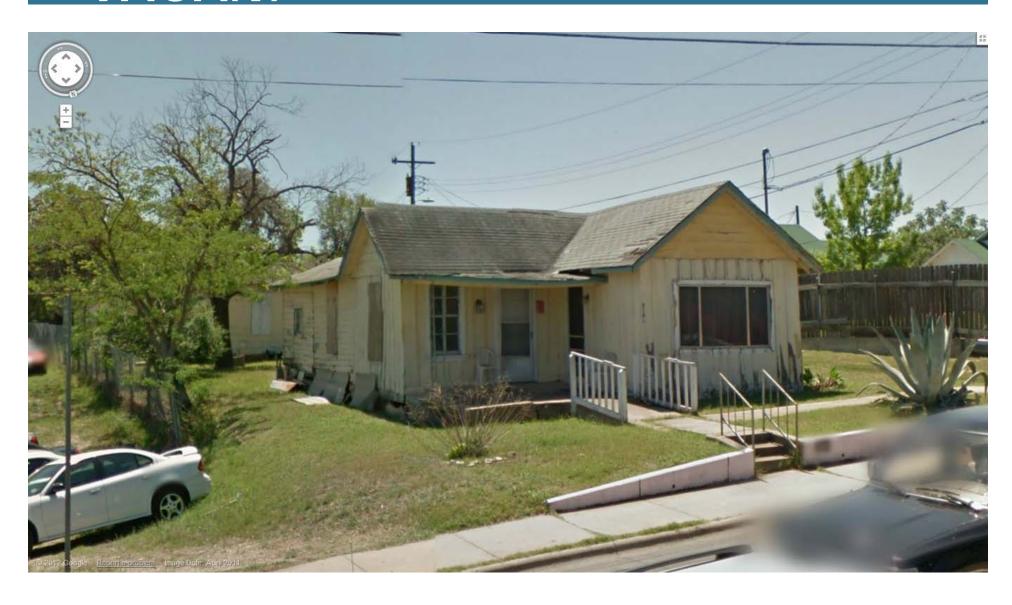
## FAIR



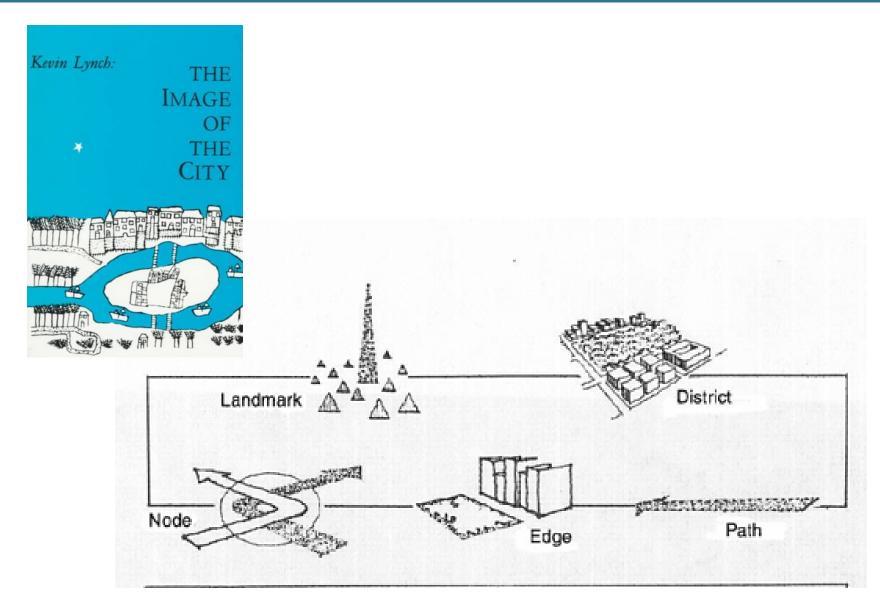
## **POOR**



## **VACANT**



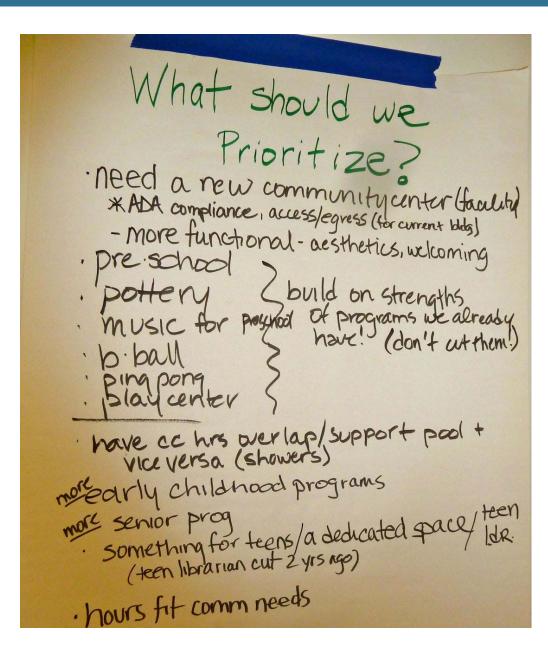
## COGNITIVE MAPPING



## MEETING SET UP ASSISTANCE



#### MEETING SCRIBES - FACILITATION ASSISTANCE









# THANK YOU!

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